INFORMATION ON PERSONAL DATA PROCESSING
REGARDING NEWSLETTER OF SILVAIR.

Data controller: The controller of your personal data is SILVAIR sp. z o. o. with its registered seat in Cracow (31-358) at Jasnągórka 44, KRS: 0000395561, tel.: 12 3769598, email: odo@silvair.com ("Silvair")

| Purpose and legal bases for processing: | 1) sending to the given email address a newsletter regarding the current offer of Silvair, including information on its programmes, events and contests \( \text{[art. 6.1 f) GDPR, art. 10.2 ARES and art. 172.1 TL \( \text{(upon your consent)} \]}) \n
| Personal data: | name, email address |
| Purpose and legal bases for processing: | 2) sending to the given email address a newsletter regarding the business partners of Silvair, including current offer of the business partners in particular with information on its services, programmes, events, contests and special offers \( \text{[art. 6.1 f) GDPR, art. 10.2 ARES and art. 172.1 TL \( \text{(upon your consent)} \]}) \n
| Personal data: | name, email address |
| Purpose and legal bases for processing: | 3) use of data for statistical, analytical and reporting purposes \( \text{[art. 6.1 f) GDPR \( \text{(based on legitimate interests pursued by the controller, i.e. analysis the way of use the services and adjusted the clients and user of silvair.com website)} \]}) \n
| Personal data: | name, email address |

Withdrawal of consent: You may withdraw your consent to process your personal data at any time. Withdrawal of the consent is possible solely in the scope of processing made based on the consent. Silvair is authorised to process your personal data after withdrawal your consent if it has another legal basis for the processing, for the purposes covered by that legal basis.

Categories of recipients: Your personal data may be shared with:
1) related entities with Silvair i.e. entities from Silvair group
2) authorised employees and/or contractors of Silvair
3) persons or entities providing particular services to Silvair (accounting, legal, IT, marketing and advertising services) – in the scope required to provide those services

Transferring data outside of EEA: Due to the cooperation of Silvair with its related entities and service providers established outside of EEA, your personal data may be transferred to the following states outside of EEA: United States of America.

In order to ensure an adequate level of security of the personal data transferred to states in relation to which the European

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**GDPR** – Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation)

Commission has not issued an adequacy decision, Silvair uses standard data protection clauses adopted by the European Commission, referred to in art. 46.2 c) GDPR. The standard clauses are available on the Internet, at the European Commission website (ec.europa.eu)

| Retention period: | 1) For the purpose of sending newsletter to the given email address – for as long as the relevant consent is not withdrawn  
2) For statistical, analytical and reporting purposes – no longer than 10 years from the date of withdrawal of consent |
|---|---|

| Your rights: | According to GDPR, you have the following rights relating to the processing of your personal data, exercised by contacting Silvair via any means of communication:  
1) to access to your personal data (art. 15 GDPR) by requesting sharing and/or sending a copy of all your personal data processed by Silvair  
2) to request rectification of inaccurate personal data (art. 16 GDPR) by indicating the data requiring rectification  
3) to request erasure of your persona data (art. 17 GDPR); Silvair has the rights to refuse erasing the personal data in specific circumstances provided by law  
4) to request restriction of processing of your personal data (art. 18 GDPR) by indicating the data which should be restricted  
5) to move your personal data (art. 20 GDPR) by requesting preparation and transfer by Silvair of the personal data that you provided to Silvair to you or another controller in a structured, commonly used machine-readable format  
6) to object to processing your personal data conducted based on art. 6.1 e) or f) GDPR, on grounds relating to your particular situation (art. 21 GDPR)  
7) to lodge a complaint with a supervisory authority, in particular in the EU member state of your habitual residence, place of work or place of the alleged infringement if you consider that the processing of personal data relating to you infringes the GDPR (art. 77.1 GDPR) |

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**Used abbreviation:**

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| **No obligation to provide data:** | Providing your personal data is not obligatory. Providing your personal data is necessary in order to newsletter services of Silvair.
Refusal to provide the above data will result in inability to receive the newsletter including information on Silvair and its business partners. |
| **Profiling** | In the process of providing newsletter services for you, we make decisions in an automated way, including profiling, based on the data you provide. These decisions are taken completely automatically based on statistical analyses. Automated decisions affect the targeting of specific newsletter content to selected registered users. Profiling means processing of personal data consisting of the use of your personal data to evaluate certain personal aspects relating to you, in particular to analyze or predict aspects concerning your location or movements. |